

It's time...

to go high def

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Are you ready to push the Interactive Television envelope by offering your guests the quality high-definition entertainment that they expect? Cruise industry content providers have secured licensing arrangements with the movie studios and are now ready to provide HD films to your ships. The DigiHD system provides a branded HD interface that takes advantage of today's high resolution HD screens for both HD content and HD interactive services.

Your guests will be impressed with the pristine quality and resolution offered by DigiHD™, and they will appreciate the easy navigation through purchase and information screens. Your onboard staff can take advantage of new and flexible marketing capabilities as well as powerful reporting functions of the DigiHD™ solution to maximize ITV revenue and guest satisfaction.

Allin DigiHD™ offers:

- An expanded version of the Allin DigiManager™ content management application.
- Seamless support of both high-definition and standard-definition video.
- Efficient and easy navigation for guests.
- Incredible graphic flexibility for differentiated branding and unique graphical design.

You've always been able to rely on Allin for ITV solutions that work. And now Allin offers even more options with the DigiHD™ ITV System, DigiPublic™ digital signage solution, and DigiTouch™ technology on Microsoft Surface.™

These innovations provide your guests with the right information at the right time - enhancing their experience and, ultimately, driving onboard revenue.

It's time for Allin Interactive.



Allin Interactive
2841 W Cypress Creek Road
Fort Lauderdale, FL 33309
954-630-1020